



DATE: February 10, 2020

TO: Health Commissioners, Directors of Environmental Health and Interested Parties

RE: Recall Announcement (ODA/ODH) 2020-019

Blendtopia Products, LLC Voluntarily Recalls Frozen Smoothie Products Due to Possible Health Risk

Blendtopia Products, LLC is voluntarily recalling 29,078 cases of 7 ounce frozen Blendtopia brand Superfood Smoothie Kits because of potential contamination with *Listeria monocytogenes*.

Listeria monocytogenes is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria monocytogenes* infection can cause miscarriages and stillbirths among pregnant women.

The smoothie blends affected include: Blendtopia brand "Glow", "Detox", "Energy", "Immunity" and "Strength" Superfood Smoothie Kits. **The impacted product is labeled as "Best By July 2021, Best By Oct 2021, and Best By Nov 2021"**. Product was distributed nationwide and is sold at select retailers and through online sales.

The company discovered the issue through its quality control processes. The issue is believed to be isolated to a supplied ingredient. The products are being voluntarily recalled as a precaution, with the health and safety of consumers as top priority and in full cooperation with the FDA. There have been no reports of sickness or illness to date associated with any consumption of products related to this recall.

"Food safety is our highest priority, and we're committed to assuring consumers can have full confidence in our products," said Tiffany Taylor, founder of Blendtopia.

No other products made by Blendtopia Products, LLC are affected by the recall.

Consumers who have affected products should not consume them and discard them immediately or return them to the place of purchase.

Consumers with questions should contact the company at: 1-844-260-8181 Monday – Friday 9am – 5pm MT or email at support@blendtopia.com